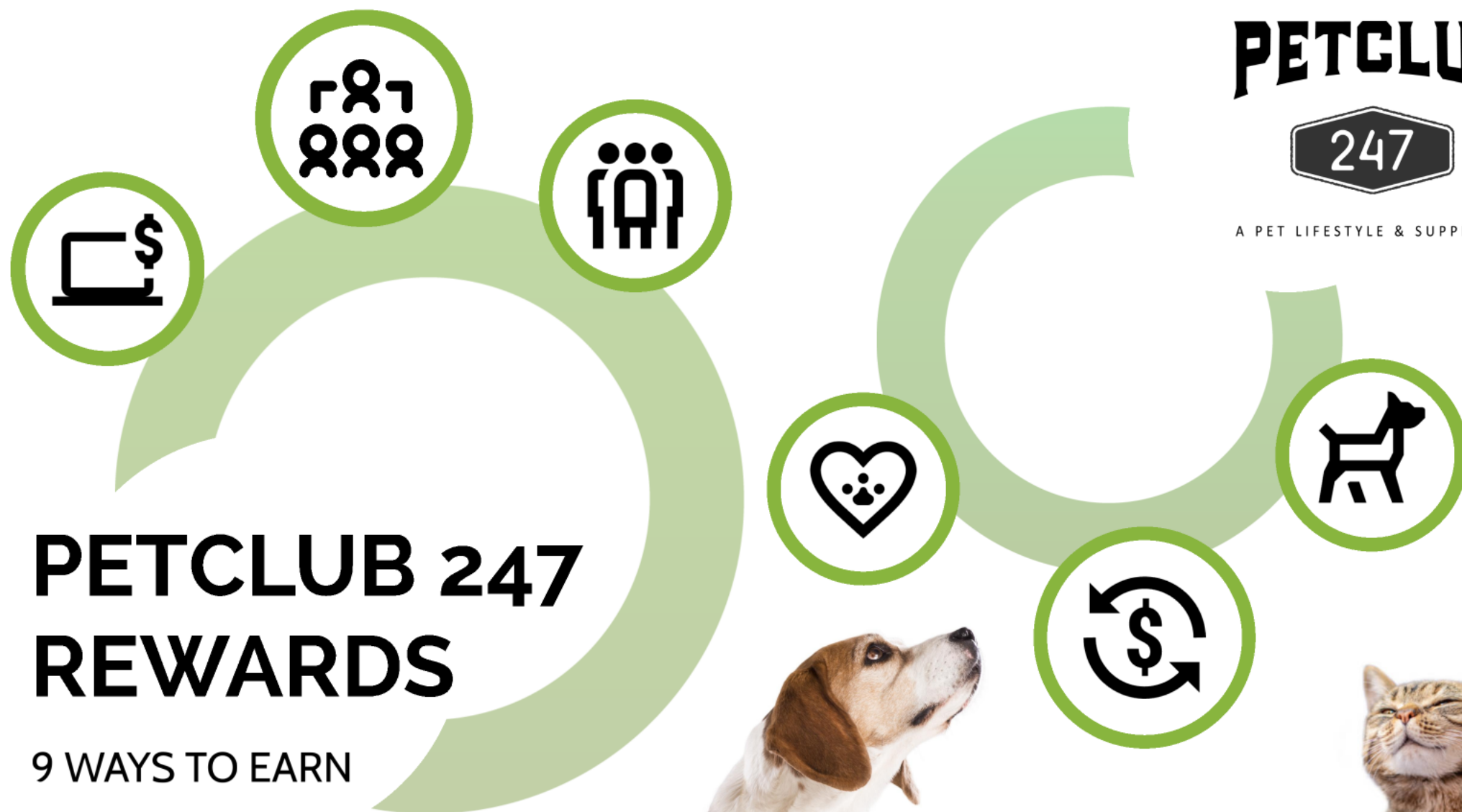


PETCLUB



A PET LIFESTYLE & SUPPLY CO.



PETCLUB 247 REWARDS

9 WAYS TO EARN

Updated 1/11/2025

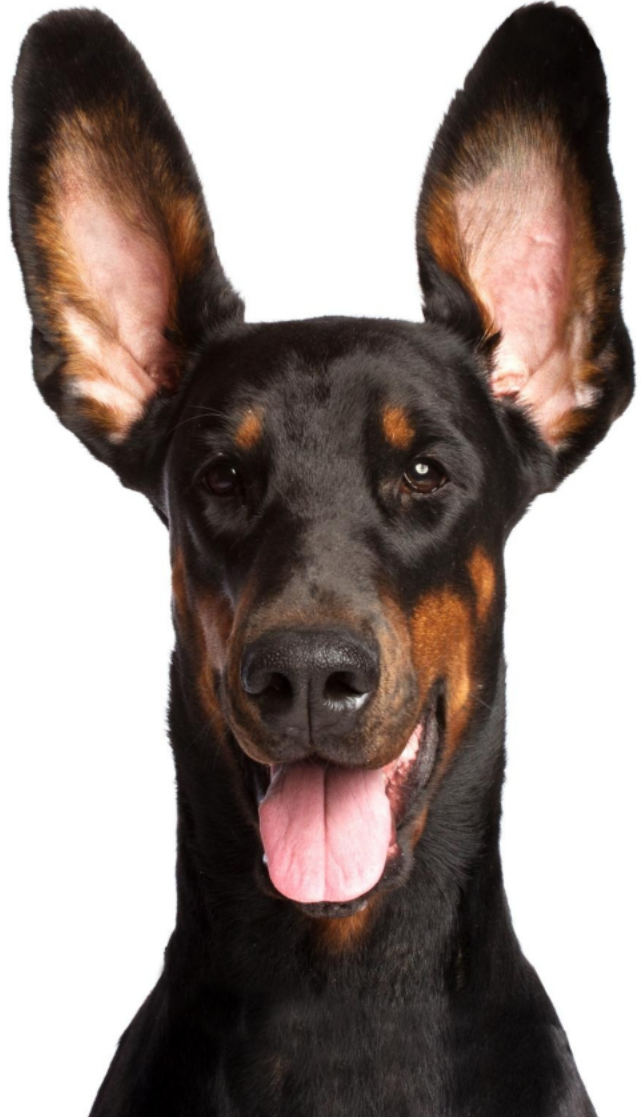




PETCLUB 247 REWARDS

At PetClub 247, we have based our rewards on one primary principle. Keep it simple. It is all about people sharing great products with others. Becoming a Brand Advocate or Brand Influencer and referring our products to others can result in referral rewards when they and others purchase our products from your company provided website.

IMPORTANT NOTICE: Please review the PetClub 247 Income Disclosure Statement at <https://petclub247.com/ids.html> for complete information regarding the earnings of all PetClub 247 distributors.



Income Disclaimer, Please Read!

Earnings as a PetClub 247 Brand Advocate are based solely upon the successful sale of products to customers and their usage of those products. Individuals will incur expenses in operating their business, such as the monthly services fee, as well as other possible operating expenses.

As with any business, earnings and success at PetClub 247 are not guaranteed but depend primarily on the individual's commitment, persistence and effort. It is possible, as with any business, that you may not earn income and may lose money as a Brand Advocate.

PetClub 247, LLC reserves the right to change all or any part of its Rewards Program at any time and without prior notice.

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There are 9 Types of Rewards:

- Offline Retail Sales
- Personal Commissions
- Overriding Commissions
- NVP Override Commissions
- Business Builder Bonuses
- Alpha Pack Bonuses
- Revenue Share Bonuses
- Certification Bonuses
- Pack Leader Retreats

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Enroll in the Rewards Program

We provide two enrollment options, so you can choose what works best for YOU.

Brand Advocate

Enter your enrollment information and pay a \$14.99 Monthly Platform Services Fee- which takes care of your website, shopping cart, digital business card, marketing resources, commission tracking and additional tools you will need to manage your business.

- Personal Commissions
- Offline Retail Sales
- Overriding Commissions (Tiers 1-2)

Brand Influencer

Become a Brand Advocate (\$14.99/month) and purchase our Pet Nutrition Certification Course (\$299) or one of our Business Builder Packs (\$199, \$499, or \$999) to help kickstart your new business. You will receive all of the business and marketing tools, incredible products to share or resell, improve your knowledge and understanding of pets, and be eligible to earn additional types of rewards.

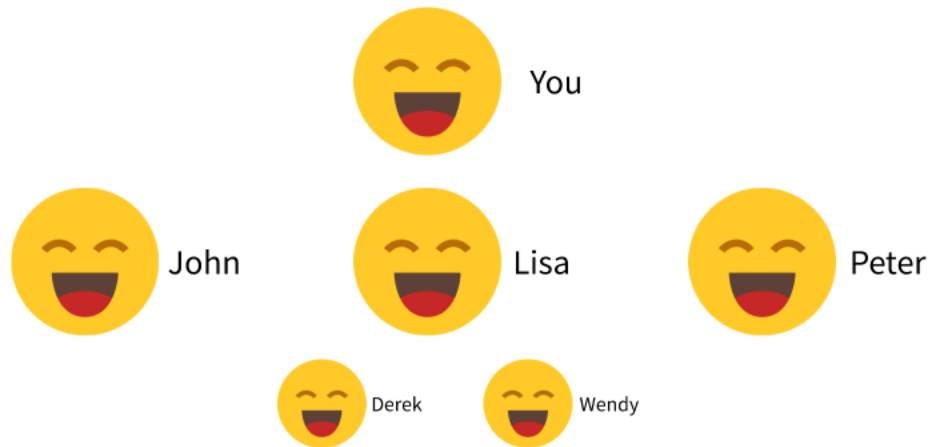
- | | |
|----------------------------|-------------------------|
| • Personal Commissions | • Alpha Pack Bonuses |
| • Offline Retail Sales | • Revenue Share Bonuses |
| • Overriding Commissions | • Certification Bonuses |
| • NVP Override Commissions | • Pack Leader Retreats |
| • Business Builder Bonuses | |

Enrollment vs. Placement

Enrollment Rewards

When you enroll a new Brand Advocate or Brand Influencer from your website, they are now directly sponsored by you.

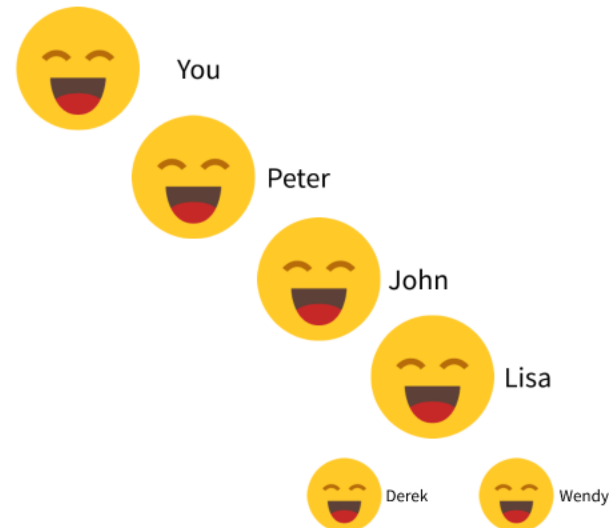
All of the bonuses available through the Rewards Program are paid out based on who enrolled them.



Placement Rewards

When a new Brand Advocate or Brand Influencer enrolls from your website, you have 10 business days to place them wherever you would like in your team if you choose to. You can remain the enroller regardless of placement if you'd like.

All of the commissions available through the Rewards Program are paid out based on where people are placed in your team.





Offline Retail Sales

Every product has an offline retail value noted on the website in that product's description.

When you purchase the products online from your website, you are able to offer them to others at the offline retail value and earn the difference in sales.

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Personal Commissions

When you personally refer any of our products, you will earn a 15% referral commission on everything they purchase from your personalized PetClub 247 website. There is no limit to how many customers you can refer our products to and no limit to the earning potential here. Once you have reached \$1000/month in billing volume, you receive a raise and earn 20% commissions on your billing volume instead of 15%.



Brand Advocate [**BA**]

Tier
1

Payout
15-20%



Customer



Customer



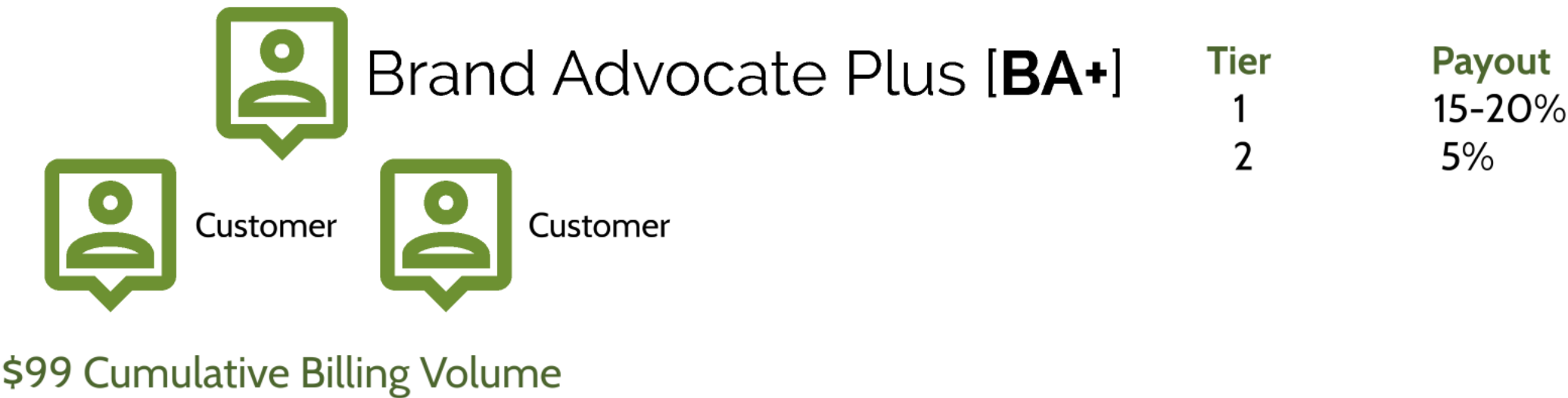
Customer

To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.

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Overriding Commissions

Some of your customers may want to join your team as a Brand Advocate and start earning referral commissions themselves. As they refer the products to others, you can also earn referral commissions on their customer purchases. To earn multiple tiers of referral commissions, you must become a Brand Advocate Plus (BA+). To become a BA+, simply remain current on your Monthly Platform Fee and maintain 2 personally referred customers who purchase a minimum combined volume of \$99/month. This allows you to earn a 5% referral commission on Tier 2 from the purchases of customers that were referred by Tier 1 Brand Advocates.



To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.
Note: All positions must maintain their BA+ status to stay qualified in their respective positions.
IMPORTANT NOTICE: Please review the PetClub 247 Income Disclosure Statement at <https://petclub247.com/ids.html> for complete information regarding the earnings of all PetClub 247 distributors.

Brand Influencer Rewards

If you enrolled as a Brand Influencer, you are able to earn the following additional rewards by positioning yourself as a Regional Manager (RM) or higher.



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Overriding Commissions

If you enrolled as a Brand Influencer, you are able to earn the following additional rewards by positioning yourself as a Regional Manager (RM) or higher.

There are 2 ways to become a Regional Manager, you can qualify either way:

- Maintain BA+ status and have 3 personally sponsored partners who maintain BA+ status in 3 separate teams
- Maintain BA+ status and acquire \$1000 from all combined volume, including the Business Builder and Alpha Packs, Certification Courses, and Customer Volume (*max volume of \$600 per team may count toward your promotion*)



\$1,000 Cumulative Billing Volume

To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.

Note: All positions must maintain their BA+ status to stay qualified in their respective positions.

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Overriding Commissions

If you enrolled as a Brand Influencer, you are able to earn the following additional rewards by positioning yourself as a Regional Manager (RM) or higher.

To become a Regional Director:

- Maintain BA+ status and acquire \$12,000/month from all combined volume, including the Business Builder and Alpha Packs, Certification Courses, and Customer Volume (*max volume of \$8,000 per team may count toward your promotion*)



To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.
Note: All positions must maintain their BA+ status to stay qualified in their respective positions.
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Overriding Commissions

If you enrolled as a Brand Influencer, you are able to earn the following additional rewards by positioning yourself as a Regional Manager (RM) and higher.

There are 2 ways to become a Regional Vice President, you can qualify either way:

- Acquire 3 RD Premiers in 3 separate teams
- Become an RVP by acquiring \$60,000/month in combined billing volume, including the Business Builder and Alpha Packs, Certification Courses, and Customer Volume (*max volume of \$28,000 per team may count toward your promotion*)

 Regional Vice President [RVP]			Tier	Payout
 Customers (Max \$28K)  Customers (Max \$28K)  Customers (Max \$28K) \$60,000 Cumulative Retail Sales Volume			1	15-20%
			2	5%
			3	1/4%
			4	1/4%
			5	5%
			6	1/2%
			7	6%
			8	1/2%
			9	7%

To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.
Note: All positions must maintain their BA+ status to stay qualified in their respective positions.
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Overriding Commissions

If you enrolled as a Brand Influencer, you are able to earn the following additional rewards by positioning yourself as a Regional Manager (RM) and higher.

There are 2 ways to become a National Vice President, you can qualify either way:

- Acquire 3 RVP Premiers in 3 separate teams
- Become an NVP by acquiring \$250,000/month in combined billing volume, including the Business Builder and Alpha Packs, Certification Courses, and Customer Volume (*max volume of \$100,000 per team may count toward your promotion*)



To keep prices down for our customers, our Sequoia dry and canned food is 50% commissionable.
Note: All positions must maintain their BA+ status to stay qualified in their respective positions.
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NVP Override

Once you've earned National Vice President (NVP) status you will be eligible for additional overriding commissions. The NVP overriding commissions will be paid as certain percentage amount of the overall sales volume in each of your teams. Each team will be treated differently based upon its sales volume and the amount of NVPs that may appear in that team.

GENERATIONS

CHART

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GENERATIONS

Here is how it works. Each team allows you to receive a maximum 2% (.02) override commission on all sales in that team. The commission percentage will change when someone in that team reaches the status of NVP themselves.

When that happens, you will continue to receive the 2% NVP override commission on the overall sales volume between you and your first generation NVP in that team. However, the amount of the override commission you are earning on the sales volume beneath your newly introduced NVP will start to change.

When this first generation NVP appears in your team as described above, your override commission for the sales volume below your first generation NVP in that team will change to 1% (.01) on everything below the first generation NVP.

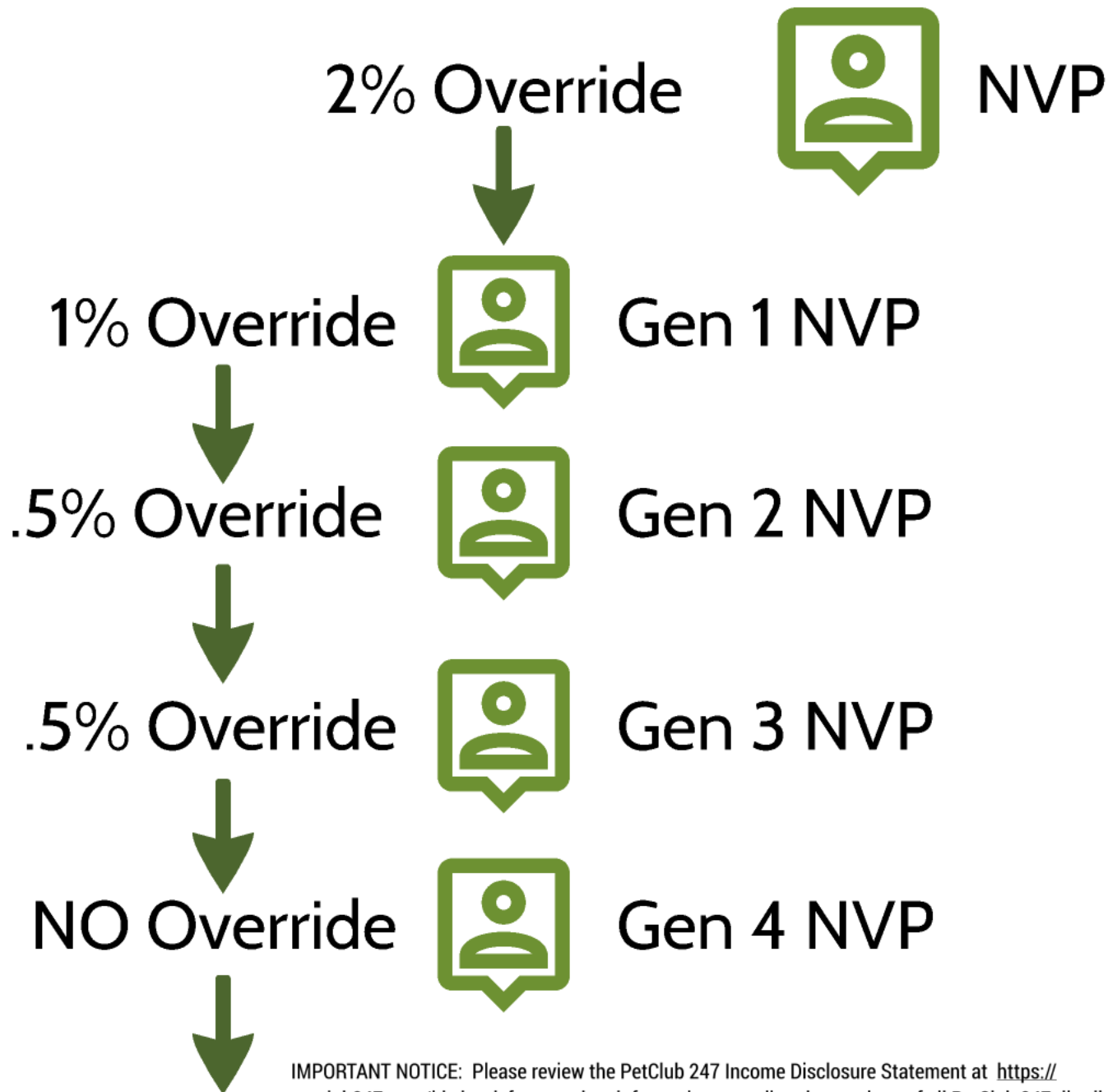
And when the second generation NVP appears, you will receive a .5% (.005) override commission on the sales volume below the second generation NVP.

When the third generation NVP appears, the override commission on the sales volume will remain at .5% (.005) until a 4th generation NVP is promoted in that team.

When your 4th generation NVP appears, the override commission on the sales volume of that team below the 4th generation NVP will stop completely. Conversely, each of your teams will operate independently of each other. So if one of your teams promotes 4 NVPs, you still have other teams to continue growing and earning maximum NVP override commissions.

NVP OVERRIDE CHART

This chart describes the NVP override residual commissions as it relates to any given team in an NVPs unilevel downline. Each team will operate independently of each other. So if one of your teams promotes 4 NVPs, you still have other teams to continue growing and earning maximum NVP override residual commissions.





Pack Bonuses

Be the leader of your pack by purchasing one of our Business Builder Packs or Alpha Packs! As your team enrolls new Brand Advocates, teach them to do the same thing and earn tremendous bonuses for doing so.

You must have Brand Influencer designation and be a Regional Manager or higher to be eligible for the Pack Bonuses.

**BUSINESS
BUILDER
PACKS**

**ALPHA
PACKS**

***Packs are not commissionable.

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Business Builder Bonuses

Business Builder Bonuses are also available for you as your team continues to grow and expand!

You are able to earn these bonuses every time someone decides to enroll as a Brand Influencer and achieves the Brand Advocate Plus position in their first 15 days.

(You must be a Regional Manager or higher to be eligible for the Business Builder Bonuses)

BB \$199 Pack

Bonus

Next Open Upline RM	\$20
Next Open Upline RD	\$40
Next Open Upline RVP	\$20
Next Open Upline NVP	\$10

First Generational Bonus

RD	\$20
RVP	\$5
NVP	\$5

BB \$499 Pack

Bonus

Next Open Upline RM	\$25
Next Open Upline RD	\$65
Next Open Upline RVP	\$50
Next Open Upline NVP	\$20

First Generational Bonus

RD	\$30
RVP	\$15
NVP	\$10

BB \$999 Pack

Bonus

Next Open Upline RM	\$50
Next Open Upline RD	\$130
Next Open Upline RVP	\$100
Next Open Upline NVP	\$40

First Generational Bonus

RD	\$60
RVP	\$30
NVP	\$20

Alpha Pack Bonuses

Be the leader of your pack by purchasing one of our Alpha Packs! As your team enrolls new customers, teach them to do the same thing and earn tremendous bonuses for doing so.

With these packs, you will have several of the products to be able to use, share, or sell for a profit if you'd like, and save a lot of money!

(You must be a Regional Manager or higher to be eligible for the Alpha Pack Bonuses)

Alpha Boost Pack \$499

Bonus

Next Open Upline RM	\$50
Next Open Upline RD	\$65
Next Open Upline RVP	\$60
Next Open Upline NVP	\$60

First Generational Bonus

RD	\$10
RVP	\$7.50
NVP	\$5

Alpha Turbo Pack \$999

Bonus

Next Open Upline RM	\$100
Next Open Upline RD	\$130
Next Open Upline RVP	\$120
Next Open Upline NVP	\$120

First Generational Bonus

RD	\$20
RVP	\$15
NVP	\$10



Certification Bonus

PetClub 247 offers a CPD Accredited Pet Nutrition Certification Course. By encouraging people to take this course, which will improve their knowledge and understanding of pets, you will receive bonuses through the Rewards Program.

You must have the Brand Influencer designation and be a Regional Manager or higher to be eligible for the Certification Bonuses.

PET NUTRITION
CERTIFICATION

***Certification Courses are not commissionable.

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Certification Bonuses

You are able to earn these bonuses every time someone decides to enroll in one of our Certification Courses.

(You must be a Regional Manager or higher to be eligible for the Certification Bonuses)



Pet Nutrition Certification \$299

Bonus

Next Open Upline RM	\$35
Next Open Upline RD	\$50
Next Open Upline RVP	\$50
Next Open Upline NVP	\$50

First Generational Bonus

RD	\$20
RVP	\$15
NVP	\$15



Revenue Share Bonus

A certain percentage of the company's revenue goes into a Bonus Pool to be split among the leaders.

One-Third (1/3) of this Bonus Pool is be shared equally by all Regional Director Premiers.

Become an RDP by acquiring \$12,000/month in combined premier billing volume (max volume of \$8,000 per team may count toward your promotion)

One-Third (1/3) of this Bonus Pool is be shared equally by all Regional Vice President Premiers.

Become an RVPP by acquiring \$60,000/month in combined premier billing volume (max volume of \$28,000 per team may count toward your promotion)

One-Third (1/3) of this Bonus Pool is be shared equally by all National Vice President Premiers.

Become an NVPP by acquiring \$250,000/month in combined premier billing volume (max volume of \$100,000 per team may count toward your promotion)

Premier billing volume does not include Business Builder or Alpha Pack volume or Certification Course volume.

All positions sharing in the Revenue Share Bonus Pool must be active at time of payout.

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Pack Leaders Retreat

Last but not least, we love to spend time growing and having fun with those who are committed to achieving our mission to bring wellness back to pets and people.

Each year, all the of the new RVPs, along with top performing RVPs and NVPs, are invited to relax with the co-founders at our Pack Leaders Retreat...you definitely want to be there!

It's one more way we are showing our appreciation for your excellence in leadership.

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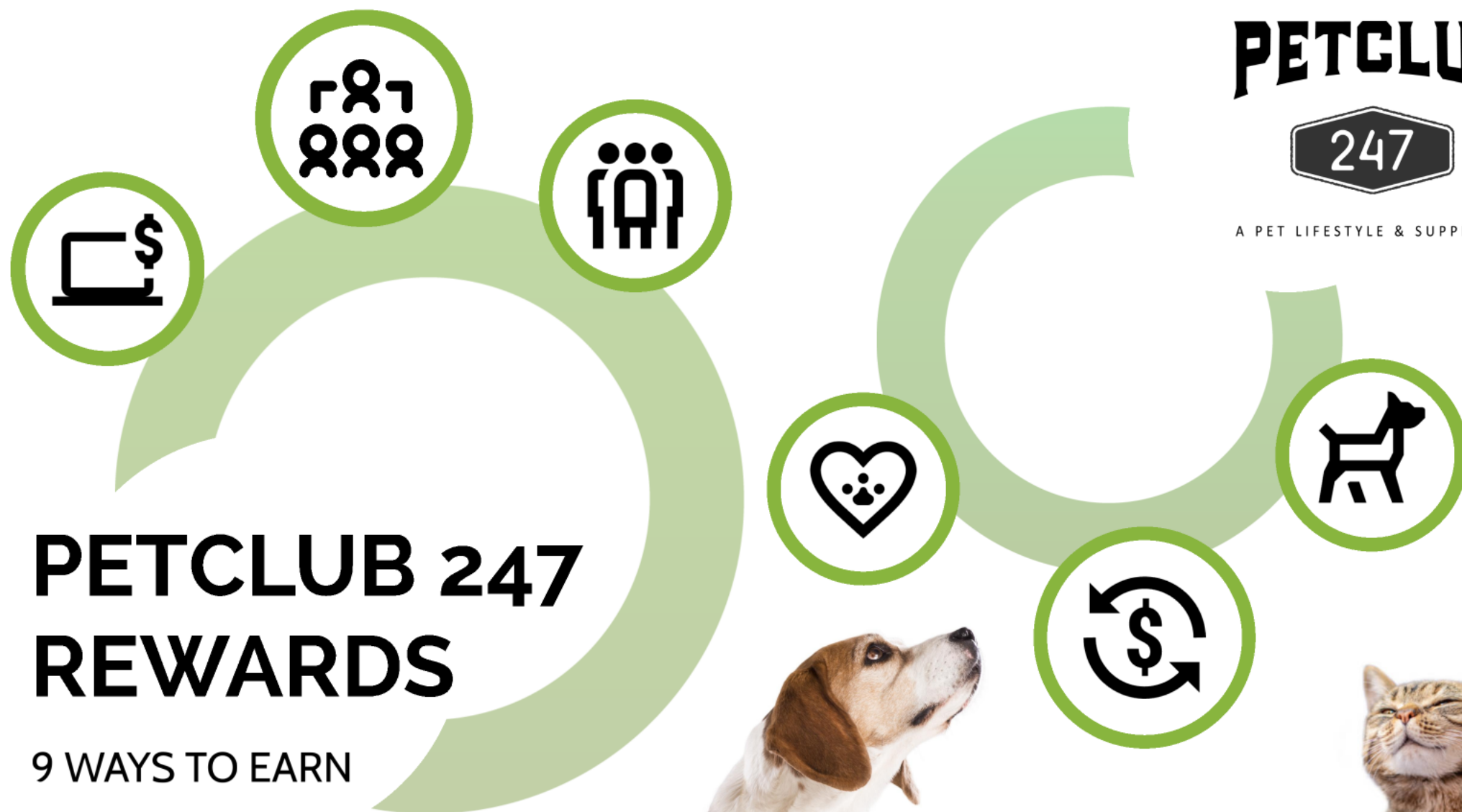
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PETCLUB 247 REWARDS

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